



SmartLearn™

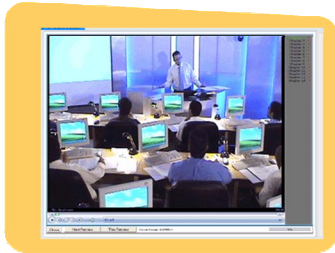
Fully Funded ICT Vocational Qualification Training



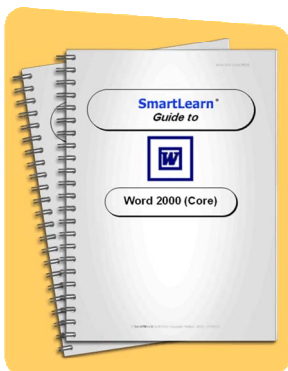
SmartLearn™

Fully Funded ICT Vocational Qualification Training Training

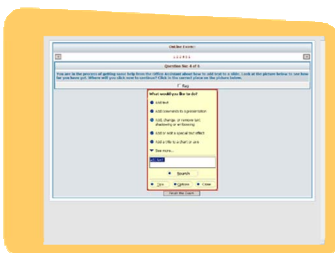
“Real, live instructor led courses are filmed with a live participative audience at our state-of-the-art studios.”



“Each course is accompanied by full colour courseware in digital format....”



...interactive chapter review questions...



Introduction

Time, budget and know-how constraints are the biggest barriers to a successful implementation of funded ICT Vocational Qualification training.

In addition to this, educational organisations need to cope with other issues such as Ofsted Inspections, Staff Preparation, League Tables, Points, Academies and Feeder Schools to mention just a few.

In this document, we will illustrate how SmartLearn™ provides an all-in-one solution backed by a first-class service, for a smooth and effective implementation.

Funding

SmartLearn™ enables you to access a multitude of funding streams through established qualifications like OCR CLAIT Suite, C&G e-Quals, Key Skills, OCR iPRO, ECDL and MOS.

Ofsted

The use of SmartLearn™ not only adds value to your school's offerings, but can also make considerable improvements in areas of learning and teaching noticeable by Ofsted during your schools' inspection.

Improved Technology Offering & Staff Proficiency

SmartLearn™ gives you the ability to provide training in industry standard vendor subjects, with industry-recognised certification. All SmartLearn™ instructors are fully certified Microsoft, Comptia and CISCO trainers with extensive global industry experience.

Enterprise Education & Student Skills

SmartLearn™ provides students with skills in Word Processing, Spreadsheets, Presentations, Database development, Collaborative Computing, Systems Support, Network Management and Security. These skills are used and recognised throughout commerce and industry.

Staff Preparation Time

You do not need to hire or develop subject matter experts for each vendor subject. All content teaching can be achieved through SmartLearn™. Your teachers focus on the other important roles of mentor, coach & facilitator.

Improved Teaching & Learning

Combining video training, exercises, interactive tests and classroom work in a blended environment ensures all students' learning styles are addressed. This gives the student increased motivation, an environment that is supportive and results in overall improvement.

League Tables, Points & Value Added Criteria

Offering industry standard vendor qualifications adds immediately visible value to your organisation's offerings. Parents will be assured of their children's exposure to greater opportunities. The school will be able to prove added value, more points will be obtained and a higher table position assured.

Support

SmartLearn™ support is given in all key areas such as operation of the system, effective implementation practices for teaching staff and optimum access to funding. Such support is provided through consultation, seminars and workshops where you will meet other like-minded organisations successfully delivering ICT vocational qualification training.

Extra Benefit

Thanks to our just-in-time learning feature, SmartLearn™ can also be used by your organisation's staff to either enhance their desktop skills or to master specific technical concepts.



The Offering

SmartLearn™ is a collection of structured, fundable, digital ICT User & Practitioner courses comprising all the resources required to immediately begin delivering world-class ICT vendor qualification training.

Each course can be used in teacher driven classes or as independent learner driven courses for use in ICT rooms.



At the core of SmartLearn™ are high quality, full screen, professionally filmed digital videos with high quality audio. Real instructor-led courses are filmed at our studios with a live participative audience capturing the essence of a classroom environment ensuring your learners enjoy a truly immersive and engaging experience.

Using multi-camera live robotic filming technology coupled with a patented computerised video production process, SmartLearn™ achieves more than any other video enabled teaching resource.

With the inclusion of electronic coursenotes, exercises, homework, electronic tests and a powerful Delivery, Management & Tracking (DMT) system, your school no longer has to worry about finding the right subject matter expert to teach the courses, sourcing the written materials/courseware, scheduling the class and, thanks to our expertise, navigating the tortuous funding maze.

Revenue Generation

SmartLearn™ is easily accessible through a web browser, making it widely available throughout your organisation.

Both listed and load banded courses can now be offered with SmartLearn™ and our consultants are available for face-to-face support and negotiation with funding bodies.

Our team of funding specialists can advise you on additional revenue streams such as Adult Learning Engagement and Workforce Development opportunities and can also help you in offering courses to fee paying learners.

SmartLearn™'s flexibility will enable you to reach a wider community of learners without putting any additional strain on your infrastructure or resources.

Example 1: Your Students

Learners	Course	SmartLearn™ Content	Course Funding	Total Funding
30 x Year 12 Students	Clait Plus	MOS	£595	£17,850
15 x Year 12 Students	iPRO L2	A+	£1,203	£18,045
7 x Year 13 Students	iPRO L3	XP	£2,513	£17,591
				£53,486

Example 2: Community Learning Engagement

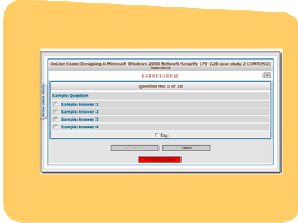
Learners	Course	SmartLearn™ Content	Course Funding	Total Funding
10 x Adult Learners	CLAiT 2006 Plus	MOS	£595	£5,950
15 x Adult Learners	ECDL Pt1	ECDL	£266	£3,990
10 x Adult Learners	ECDL Pt2	ECDL	£595	£5,950
				£15,890

Above are examples of how some of our customers are already using SmartLearn™ to offer highly sought-after courses whilst also generating multiple streams of additional funding. Figures may vary (+/-) depending on your organisation's circumstances and are given here for illustrative purposes only.

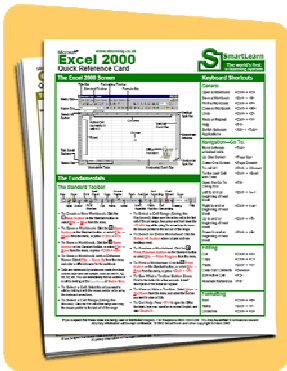
SmartLearn™

Fully funded ICT Vocational Qualification Training

...interactive timed exams...



...Quick Reference Cards in digital format...



...supplied complete with a world class delivery, tracking and management system (DMT)."



Case Study

Sandwich Technology School is a Specialist Technology School, part of the Specialist School and Academy Trust, with pupils aged between 11 to 19.

Like any other school, they were faced with the challenge of preparing their students for a global economy in a fast moving, multidimensional, digital world.

The school's strategy was to no longer see the teacher as "the sage on the stage", but rather the guide on the side, providing the key mentoring and coaching elements in the learning process.

This created a need for a new approach to the delivery of content, allowing for independent learning within an individual learning plan framework.

In 2004, Stephen Huckstep (Deputy Headmaster) and Dominic Stevenson (ICT Co-ordinator) chose to implement SmartLearn™ in the school to deliver full syllabus-governed courses in Microsoft applications such as Word, Excel and PowerPoint which together formed the fully funded vocational training and qualifications offered to their students. Each student studied at their own pace while being monitored, supported and coached by the teachers.



SmartLearn™ is being used throughout the school in various forms; in some rooms with projectors and smartboards, in other rooms using traditional PCs, and has been made available to all students via the school's wireless network.

The achievements have been:

- Vocational Qualifications
- Independent Learning
- GCSE points value
- International Recognition of qualifications
- Ofsted Inspection has been "Outstanding" on the above basis
- Multiple streams of LSC Funding

In 2005, Richard Wallis (Headmaster) was awarded the prestigious title of "Headteacher Of The Year" on BBC2 at the National Teaching Awards.

This year, students have progressed onto advanced technical courses such as Comptia A+ as part of OCR's iPRO qualification, in turn drawing additional funding.

Examples of improvements reported by Ofsted at the Sandwich Technology School during their inspection of 2005 include :

"The school is at the forefront of innovation in terms of its use of ICT"

"Improvement since the last inspection has been excellent. All areas of the ICT provision have improved, especially the outstanding student achievement. Teachers' expectation and challenge, are now excellent"

"exceptional use of computing and software resources leads to a culture that builds an excellent capacity for students to work independently"

"Competence in the use of ICT is excellent, and is a major factor supporting high achievement."

"Achievement in ICT is outstanding"

For details of your local SmartLearn Approved Partner

email us at info@smartlearn.com